



Supporter Development Officer – Youth engagement and social media

Salary: £26-30k pro rata

Location: flexible within UK and Ireland (home based)

**Contract Type: Permanent Part time
(0.4-0.6FTE considered)**

Are you passionate about bringing new people to an organisation, who would like to play a part in supporting global mission? Are you looking for a change of direction which enables you to make a meaningful contribution to a charitable organisation? Would you like to improve your work/life balance and feel you are making a difference?

The Langham Partnership is a global movement working to equip and resource indigenous leaders around the world to multiply disciples in their families, churches and communities.

In the role of Supporter Development Officer (Youth engagement and social media) (SDOYESM) you will be part of a small, friendly and committed team supporting donors and supporters of Langham UK and Ireland.

You will preferably have experience in supporter development within a charity setting, also knowledge and experience of churchmanship across UK and Ireland. You'll have an enthusiastic, can-do approach and be an excellent team player.

Does the above sound an exciting proposition? Then please get in touch – we would love to hear from you. To apply please email a covering letter and CV to Simon Foulds, Supporter Development Manager. Applications will close on the 31st October. Email: simon.foulds@langham.org

If you have any further questions Simon can also be contacted on 07941 955985.

As the position will involve working directly with Christian churches and the requirement to communicate and share about the ministry of Langham, applicants must be committed to the [Langham Partnership's Statement of Faith](#).

Applicants must have the right to work in the UK

Background on Langham

Our vision:

Langham's vision is to see churches in the Majority World equipped for mission and growing to maturity in Christ through the ministry of pastors and leaders who believe, teach and live by the Word of God. 61% of the world's believers reside in the non-Western world. Langham walks in the hard places of poverty, pressure and potential.

Who we are:

Langham Partnership UK and Ireland (LPUKI) is a senior partner in the 6 partnerships which, linked together under a protocol document and an international council, together raise the funds and oversee the strategy of Langham's international Christian mission and ministry serving in more than 90 nations. There are 42 Langham staff working in the UK and Ireland. The Langham Service Centre (purpose-built in 2021) is based in Carlisle and approximately 16 staff members work from there with the rest home-based.

Further information on Langham's mission as well as copies of prior year financial statements can be found at: <https://uk.langham.org>

The Langham group has a growing annual global turnover of about £10m with Langham UK contributing around £2m to this, of which £1.6m is donations income. Langham UK has an important role as 'banker' to the group and as such around £5m income and £5m expenditure flow through its accounts.

You would be part of LPUKI's fundraising and development team consisting of the Supporter Development Manager (member of the Senior Leadership Team), Media producer, SDO – Ireland, SDO – Volunteers, SDO- Major Donors, SDO – Regular giving, Marketing and CRM consultant and Executive Assistant, who also supports the rest of the SLT.

Role of Supporter Development Officer – Youth engagement and social media

Job Purpose:

The Supporter Development Officer for Social Media and Youth Engagement will be responsible for growing Langham Partnership UKI's digital presence and engaging new and existing supporters, with a particular focus on younger audiences and online communities. This role will drive awareness, cultivate relationships, and inspire giving through dynamic social media content, targeted youth initiatives, and innovative digital strategies.

Key Responsibilities:

1. Social Media Strategy & Management:

- Develop and implement a comprehensive social media strategy to increase brand awareness, engagement, and supporter acquisition across key platforms (e.g., Facebook, Instagram, X/Twitter, LinkedIn, YouTube).
- Create compelling, inspiring, and shareable content (text, image, video, stories, reels, etc.) that effectively communicates Langham Partnership's mission, impact, and appeals.
- Manage daily social media activities including scheduling posts, monitoring conversations, and responding to comments and messages in a timely and professional manner.
- Stay up-to-date with social media trends, algorithm changes, and best practices to ensure optimal performance.
- Implement paid social media campaigns to reach new audiences and drive specific objectives (e.g., fundraising appeals, event registrations).

2. Youth Engagement & Development:

- Identify, research, and develop strategies to engage young people (e.g., students, young professionals, youth groups) with Langham Partnership's work.
- Create and promote age-appropriate content and initiatives that resonate with youth audiences, highlighting the relevance of biblical teaching and global mission.
- Explore opportunities for partnerships with youth organisations, universities, and Christian student groups.

- Coordinate and promote youth-focused events, challenges, or educational initiatives.
- Develop resources and materials to empower young supporters to advocate for Langham Partnership.

3. Content Creation & Storytelling:

- Adapt and tailor content for various social media platforms and youth engagement initiatives.
- Produce high-quality visual and written content that showcases the impact of Langham Partnership's work.
- Oversee basic video editing and graphic design for social media use.

4. Digital Community Building:

- Foster and grow online communities around Langham Partnership's mission.
- Identify and engage with key influencers, advocates, and online groups that align with our values.
- Encourage user-generated content and online advocacy.

5. Performance Monitoring & Reporting:

- Monitor and analyse social media metrics and campaign performance using analytics tools.
- Generate regular reports on social media engagement, reach, conversions, and youth engagement initiatives.
- Use data insights to inform and refine future social media and youth engagement strategies.
- Ensure all digital activities comply with relevant data protection (e.g., GDPR) and safeguarding regulations.

6. Collaboration & Integration:

- Work closely with the Development team to integrate social media and youth engagement into broader fundraising campaigns.
- Collaborate with the Programme teams to ensure consistent messaging and content alignment.
- Contribute to wider marketing and fundraising initiatives as required.

Person Specification

In addition to the table, 3 key aspects:

1. **Passion:** Above all, you should have a passion for the mission and ministry of Langham UKI and not simply be seeking a charity position. You should have had some involvement in similar or related organisations, professionally or personally, and be able to demonstrate a genuine interest about Langham UKI, probably based on your Christian commitment.
2. **Initiative and Independence:** You must be confident working independently, be able to engage others and harness their skills and abilities, be reliable and communicative and above all be able to take the initiative. The ability to build relationships at a distance is critical.
3. **IT ability:** You should be well acquainted with Word, Excel, Outlook, and video conferencing.

Essential	Desirable
Experience	
• Proven experience in managing social media for a charity or commercial organisation, with demonstrable success in growing engagement and reach. • Strong understanding of various social media platforms, their audiences, and best practices for content creation and distribution. • Experience in developing and executing digital campaigns, including paid social media advertising. • Excellent content creation skills, including strong copywriting, basic graphic design (e.g., Canva, Adobe Express), and video editing capabilities. • Demonstrable experience or a strong understanding of engaging youth audiences. • Creative and innovative mindset with a passion for storytelling.	• Experience working in a Christian ministry or international development organisation. • Knowledge of the global church and its challenges. • Experience with digital fundraising tools and techniques.

Analytical skills with the ability to interpret data and make data-driven decisions.	
Competencies	Other qualities
- Exceptional interpersonal and communication skills, with the ability to build rapport and trust with a diverse range of individuals. - Strong commitment to donor care and building lasting relationships. - Self-motivated, proactive, and results-oriented, with a strong work ethic. - Ability to work independently and as part of a team. - Willingness to travel regularly within the UKI and occasionally internationally.	- Empathy with the Christian ethos and mission of LPUKI and Langham Partnership should be demonstrated. - Highest level of personal and professional integrity, ability to identify ethical dilemmas and suggest appropriate solutions. - Enthusiastic, energetic, and a natural communicator. - Proactive and eager to explore new ideas and technologies. - Strong commitment to ethical communication and safeguarding. - Adaptable and resilient in a fast-paced environment. - A team player with a collaborative spirit.

These are the normal duties which the employer requires at the date of appointment. However, it is necessary for all staff to be flexible and all employees may be required from time to time to perform other duties as may be required by the employer for the efficient running of the organisations. This job description does not form part of the contract of employment

Salary and Other Benefits

Remuneration: Within the range £26-30k pro rata per annum depending on experience

Hours of work: Part time - Between 15-22.5 hours per week Monday to Friday, although hours may differ and can sometimes be outside the general 9-5pm working day due to the need of the role.

You may be expected occasionally to work such hours in addition to these hours as are reasonably required for the proper performance of these duties.

Place of Work: Home working, some visits to Carlisle (Langham Service Centre) for induction, team days, connection with fundraising and marketing team would be expected. Accommodation and travel expenses would be provided.

Holidays: 25 Pro rota paid working days in addition to UK public holidays and those working days falling between Christmas and New Year. (Pro-rata for part time)

Pension: LPUKI will pay pension contributions at 8% of your salary

Christian commitment (Genuine Occupational Requirement)

This position carries membership of the LPUKI fundraising and marketing team and therefore the requirement to act in an ambassadorial role for Langham. The post holder will be required to demonstrate Christian commitment and an obvious attitude, motivation and devotional rhythm as a result of their faith. Our Staff Handbook expresses this:

As this attitude and motivation come only from a relationship with Christ, it becomes a Genuine Occupational Requirement (GOR) that most of our staff are committed Christians. Roles that have significant leadership, or that are central to fulfilling our aims and purposes, or developing and maintaining our Christian ethos, will always be held by committed Christians. There are other roles that have key spiritual elements that can only be carried out by a committed Christian. It is also essential that these attitudes and behaviours continue, so we expect our staff to act in good faith and with loyalty to that relational ethos and to evangelical Christian standards of behaviour. Failure to do so may result in disciplinary action.

All job offers are subject to receipt of satisfactory references.

Application Process

To apply for the above role, please email Simon Foulds (Supporter Development Manager LPUKI) simon.foulds@langham.org a letter explaining why you would like

to be considered for the role and how you meet the requirements of the position, along with a copy of your CV.

If you would like to discuss the position and job requirements, please don't hesitate to email or phone (07941955985) Simon. Some potential 'FAQ's about the role are included below.

Applications will close on 31st October 2025

Potential 'FAQs'

Who will be my line manager?

You will report to the Supporter Development Manager (Simon Foulds).

How would homeworking operate?

All staff are provided with equipment to support homeworking.

The computer systems used are cloud-based to support remote working.

Most Langham Partnership UKI staff are home-based and a number of initiatives are in place to foster a good team spirit and ensure pastoral care of staff.

Do I need to travel to Carlisle and how often?

Langham staff have found that homeworking works well, and structures such as a weekly staff zoom, have helped staff feel very connected, even at a distance.

There is no set rhythm for travel to Carlisle. There are generally 2 'team days' per year. Then another 2 fundraising and marketing team days usually based in Carlisle. The team is dispersed across the UK - London, Nottingham, Bangor, Cardiff, Newcastle and Cumbria.